



RETTER PRODUCTIONS, INC. PRESENTS

# Concert of Love 2010

“Visions of Hope”

19<sup>TH</sup> ANNIVERSARY SOUVENIR PROGRAM



SPONSORSHIP RATES AND INFORMATION; SPACE AVAILABLE ON 1<sup>ST</sup> COME, 1<sup>ST</sup> SERVE BASIS

Dear Parents & Dancers,

*Dreams Come True!* We are proud to present a Souvenir Program for the most anticipated event of the season, *Concert of Love 2010: Visions of Hope!*, which will take place June 11 & 12 2010! Our 19<sup>th</sup> Anniversary is cause for wonder and celebration. The annual *Concert of Love* program is a beautiful keepsake: placing a dedication or ad not only helps to celebrate your special dancer and lend exposure to your organization—it is also a wonderful way to express your love and support. Whether celebrating your child’s first or eighteen year in dance, or exposing your business to over 3,500 potential clients who will see this stunning program, or sending a congratulatory salute to your favorite dance studio, you will definitely want to participate—as this year’s program will be unforgettable! So join us—in this beautiful commemoration—and in our celebration of dance, of life, of eighteen years of Dance Education Excellence... , *Concert of Love 2010: Visions of Hope!* Will prove to be a memorable experience for both you and your child(ren)!

*Reserve Your Space Today*

Listed below are three different packages for your consideration. Please note: all payments must be made by March 29, 2010.

\*There is a sample of last year’s *Concert of Love* Program at the front desk.

**PACKAGE A: PERSONAL DEDICATIONS (A SPECIAL MESSAGE AND PICTURE FOR YOUR FAVORITE DANCER)**

Full page	\$155.00
Half page	\$ 80.00
Quarter page	\$ 60.00

**PACKAGE B: BUSINESS ADVERTISING**

Full page	\$275.00 (plus Business Card Ad)
Half page	\$150.00
Quarter page	\$ 75.00
Business Card	\$ 30.00

\*Cover and Center spread positions are available for Corporate Sponsorships only  
 \*\* If you are interested in a corporate sponsorship, please contact: Linda Bernabei-Retter at [Linda@retterworld.com](mailto:Linda@retterworld.com).

**PACKAGE C: FRIENDS OF RAD \$600**

- One Full Page Advertisement of Dedication in the Concert of Love 2010 Program
- Four tickets to the, *Concert of Love 2010: Visions of Hope!*
- Complimentary Concert of Love Souvenir T-Shirt
- Your child’s Concert of Love music CD
- Four Concert of Love Souvenir Programs
- Single flower for your dancer

**PAYMENT & RESERVATIONS** Note: complete dedication, photo, and/or ad, must also be submitted with payment. Business advertisements must be submitted separately from personal dedications. No CD’s accepted for personal dedications. (Sorry, we are unable to “create” your business ad). All fees are due **Monday, March 29, 2010.**

R E T T E R   P R O D U C T I O N S ,   I N C .  
5 3 4 1 - A   D E R R Y   A V E .   A G O U R A   H I L L S ,   C A   9 1 3 0 1 . 4 5 1 0  
O F F I C E :   8 1 8 . 8 8 9 . 5 7 7 4   F A X :   8 1 8 . 8 8 9 . 3 3 5 4  
W W W . R E T T E R W O R L D . C O M



RETTER PRODUCTIONS, INC. PRESENTS  
*Concert of Love 2010*  
 “Visions of Hope!”  
 19<sup>TH</sup> ANNIVERSARY SOUVENIR PROGRAM  
 Yes! Please reserve my space for the *Concert of Love 2010 19<sup>th</sup> Anniversary Souvenir Program*.  
 I am interested in purchasing the following package(s).

Parent Name \_\_\_\_\_ Child(ren)’s Name \_\_\_\_\_ Date \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ Zip \_\_\_\_\_ Phone \_\_\_\_\_

**PACKAGE A: PERSONAL DEDICATION–PHOTO & PERSONAL MESSAGE**

- \_\_\_\_\_ Full Page (UP TO 3 PHOTOS, 100 WORDS)
- \_\_\_\_\_ Half Page (UP TO 2 PHOTOS, 75 WORDS)
- \_\_\_\_\_ Quarter Page (1 PHOTO ONLY, UP TO 30 WORDS)

**PACKAGE B: BUSINESS ADVERTISEMENT**

- \_\_\_\_\_ Full Page
- \_\_\_\_\_ Half Page
- \_\_\_\_\_ Quarter Page
- \_\_\_\_\_ Business Card

**PACKAGE C: FRIENDS OF RAD**

**Package A:** Personal Dedications: No CD’s will be accepted for personal dedications. Please submit photo and typed dedication. A graphic artist will create the format. Hand written dedications will not be accepted. Dedications are on a first come, first serve basis. All dedications must be complete with payment, photo and text. No photo smaller than 2 ½” X 3 ½” or larger than 8X10”. Both black and white and color photos are accepted. Please do not submit more than the allotted amount of photos and/or text.

**Package B:** Business Advertisement: Please have camera-ready artwork and/or business card included with payment. No changes will be made, we are unable to create your business ad. CD’s accepted in tiff or jpeg high formats at 300dpi – actual size or bigger.

**Package C:** Friends of RAD. For Business Advertisement’s, please have camera-ready artwork and/or business card included with payment. For Personal Dedications, please submit your dancers photo(s) – up to three photos and typed dedication. A graphic artist will create the format. No changes will be made; we are unable to create your business ad. CD’s in tiff or jpeg high formats at 300dpi – actual size or bigger.

Please Note: The cover of the Souvenir Program will be in full color and the photographs will be in black & white. Photos will be available for pickup at the front desk when printing is complete.

- \_\_\_\_\_ Enclosed is full payment. (**Full payment is due by Monday, March 29, 2010.**)
- \_\_\_\_\_ Enclosed is photo.
- \_\_\_\_\_ Enclosed is dedication typed with correct amount of words
- \_\_\_\_\_ Enclosed is self-addressed envelope so that we may return your pictures to you promptly.

**Thank you for your support!**

Signature \_\_\_\_\_ Date \_\_\_\_\_